

Programs for the training of foreign technicians in Canada are instituted and carried out by the Division. During 1947 and 1948, Chinese were trained in Canadian industry and a similar program for East Indian trainees was in progress in 1949.

Working in collaboration with the Area Sections of the Canadian Trade Commissioner Service and the Export Division, the Industrial Development Division plans itineraries for visiting delegations and industrial technicians and, on occasion, sends an official to conduct the tour. Arrangements are made also for visiting foreign government officials, technicians, lecturers, scientists and students.

Included in the duties of this Division are: membership in various inter-departmental committees concerned with industrial studies, design and development, the processing of reparation plants and equipment, and the admission of German scientists to Canada for the benefit of Canadian industry. The Division also provides liaison with the War Assets Corporation in the disposal of surplus equipment and plants. Close co-operation is maintained with the Central Mortgage and Housing Corporation to aid in the development of the industrial townsite at Ajax, Ont. Every effort is made to maintain contact with new industries and to assist them in the solution of their problems and the development of plans for export.

Publicity Division.—The principal function of the Publicity Division is to furnish the commercial community of Canada with information concerning the assistance obtainable by exporters and importers from the Foreign Trade Service. This Division is responsible also for stimulating a better appreciation by the general public of the importance of trade to the welfare of Canada. The attention of exporters and potential exporters is directed to opportunities for the disposal of their products in markets abroad, and of importers to the sources of supply for raw materials and consumer goods unobtainable in this country. Its principal educational and informative medium is "Foreign Trade", the weekly publication of the Foreign Trade Service, in which are reproduced reports of Canadian Trade Commissioners on conditions in their respective territories, articles by Head Office personnel and economists of the Dominion Bureau of Statistics, news items and charts portraying trade trends. Press releases are prepared and distributed to newspapers at home, and material of a similar character despatched to Canadian Trade Commissioners for distribution to newspapers abroad. Pamphlets and brochures are prepared to supplement other information on foreign markets, sources of supply, documentation, regulations and trade restrictions. Assistance is rendered to correspondents of newspapers and periodicals at home and abroad in the preparation of articles pertaining to various phases of Canada's foreign trade. The educational and promotional work of this Division is supported by advertising at home and abroad. The daily press, periodicals and trade papers, as well as films and radio, are also employed. Although the Publicity Division is part of the Foreign Trade Service, its functions have been expanded to include assistance to the associated agencies of the Department of Trade and Commerce concerned with the development of foreign trade. For example, it handles publicity connected with the projects undertaken by the Canadian Government Exhibition Commission in this and other countries.

Canadian Commercial Corporation.—The Canadian Commercial Corporation was established on May 1, 1946, by Act of Parliament to assist in the development of trade between Canada and other nations, to assist persons in Canada to obtain goods and commodities from outside Canada, and to dispose of goods and commodities that are available for export from Canada.